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SkillsUSA National Championships

CNC Milling | CNC Turning
Precision Machining Technology

Kansas City, Missouri

June 2012



SPONSORSHIP OPPORTUNITIES

RECRUIT BRIGHT, YOUNG MEN & WOMEN INTO PRECISION MANUFACTURING

RECEIVE INCREDIBLE EXPOSURE

More than 5,600 of the nation's most outstanding career and technical education students compete on-site, with over 5,000 educators, industry volunteers, and parents as well.

PROMOTE INDUSTRY SKILLS STANDARDS FOR HIGH QUALITY

Join the NIMS mission to maintain a globally competitive workforce.

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SkillsUSA National Championships

CNC Milling | CNC Turning Precision Machining Technology

Kansas City, Missouri

June 2012

This championship is the culmination of local, regional, and state competitions that at nearly 1,500 technical high schools and colleges across the United States.

Winners from state SkillsUSA contests will compete against each other and against the clock to create metal parts using these skills:

- Manual Turning
- Manual Lathe
- CNC Lathe Programming & Operations
- CNC Mill Programming & Operations

Finalists also compete in categories that do not require machine time:

- Quality & Parts Inspection
- Machining Technology Knowledge Exam
- GD&T Knowledge Exam
- Soft Skills



All part prints and knowledge exams are based on NIMS National Standards for Machining Level I and Level II.

Sponsorship Opportunity #1

NIMS DINNER FOR CONTEST JUDGES & VOLUNTEERS

\$4,500

The National SkillsUSA Contests for Precision Machining Technology, CNC Milling, and CNC Turning would not be possible without the support of judges and volunteers from industry and educational institutions. To recognize and thank these individuals for their contribution to the contests, NIMS will host a dinner at a Kansas City restaurant during the contest week.

Other attendees include members of the Kansas City Chapter of the National Tooling and Machining Association, representatives from companies within industry and from local school districts, and more distinguished guests.

Sponsorship also includes:

- One full-page advertisement on the inside-front cover of the dinner program, which is distributed to guests upon arrival to the restaurant.
- Your organization's logo (and/or special message) on place cards, which will be distributed to guests upon arrival to the restaurant.
- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.

Sponsorship Opportunity #2

NIMS LUNCHEON FOR CONTESTANTS & SPONSORS

\$6,000

Prior to the competition events, NIMS provides a luncheon for CNC Milling, CNC Turning, and Precision Machining Technology contestants and their sponsors. This sponsorship provides lunch and beverages for up to 300 guests, including contest judges, volunteers, and other distinguished guests.

Sponsorship also includes:

- One full-page advertisement on the inside-front cover of the luncheon program, which is distributed to contestants, sponsors, and all other guests upon arrival to the luncheon.
- Your organization's logo (and/or special message) on tent cards, one of which will be placed on each table at the luncheon.
- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.



Sponsorship Opportunity #3

BEVERAGE & SNACK SERVICE FOR CONTEST PARTICIPANTS AT THE METROPOLITAN COMMUNITY COLLEGE ON MONDAY, JUNE 25 \$3,800

Provide beverages and snacks for the nearly 200 contest finalists, sponsors, judges, and volunteers participating in championships at the Metropolitan Community College on Monday, June 25, 2012.

Sponsorship also includes:

- A large poster featuring your company's logo and a special message.



- One promotional table for hand-outs, brochures, etc.
- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.

Sponsorship Opportunity #4

BEVERAGE & SNACK SERVICE FOR CONTEST PARTICIPANTS AT BARTLE HALL ON MONDAY, JUNE 25 \$3,800

Provide beverages and snacks for the nearly 200 contest finalists, sponsors, judges, and volunteers participating in championships at Bartle Hall Convention Center on Monday, June 25, 2012.

Sponsorship also includes:

- A large poster featuring your company's logo and a special message.



- One promotional table for hand-outs, brochures, etc.
- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.

Sponsorship Opportunity #5

BEVERAGE & SNACK SERVICE FOR CONTEST PARTICIPANTS

AT BARTLE HALL ON TUESDAY, JUNE 26

\$3,800

Provide beverages and snacks for the nearly 200 contest finalists, sponsors, judges, and volunteers participating in championships at Bartle Hall Convention Center on Monday, June 25, 2012.

Sponsorship also includes:

- A large poster featuring your company's logo and a special message, to be displayed throughout the championships at Metropolitan Community Col-

lege—Business & Technology Campus and at Bartle Hall in downtown Kansas City.

- One promotional table for hand-outs, brochures, etc.
- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Met-



ropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.

- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.

Sponsorship Opportunity #6

INSTRUCTOR SCHOLARSHIPS FOR CNC MILLING, CNC TURNING, AND PRECISION MACHINING TECHNOLOGY SPONSORS **\$5,775**

Incentivize a lifetime of continued skills growth by equipping each Precision Machining Technology finalist's sponsor with a voucher for one free registration to the NIMS Credentialing System and two free Online Theory Exam Fees.

Sponsorship also includes:

- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.
- An article to be published on the NIMS website, as well as in the NIMS e-newsletter, and in any print newsletters that are distributed following the championship.



Sponsorship Opportunity #7

STUDENT SCHOLARSHIPS FOR CNC MILLING, CNC TURNING, AND PRECISION MACHINING TECHNOLOGY FINALISTS

\$5,775

Incentivize a lifetime of continued skills growth by equipping each finalist with a voucher for one free registration to the NIMS Credentialing System and two free Online Theory Exam Fees.

Sponsorship also includes:

- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.
- An article to be published on the NIMS website, as well as in the NIMS e-newsletter, and in any print newsletters that are distributed following the championship.

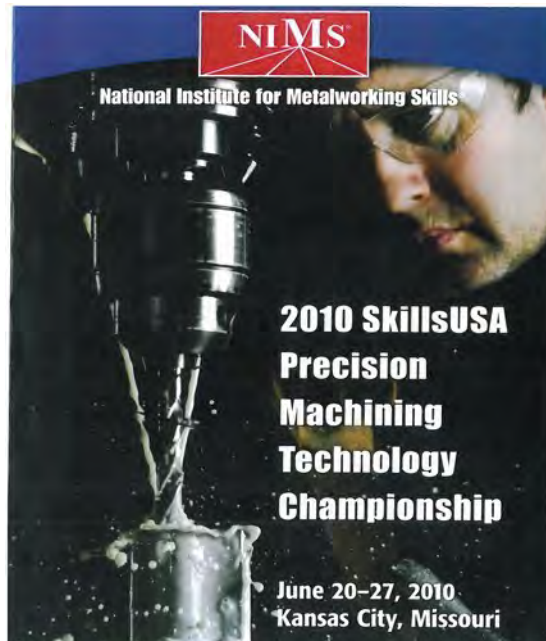


Sponsorship Opportunity #8

ADVERTISE IN THE NIMS OFFICIAL CHAMPIONSHIP PROGRAM GUIDE BOOKLET (PRICES BELOW)

The NIMS Official Competition Program Guide booklet is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at both the Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.

Opportunity #8-A:	Full Page Ad	\$900
Opportunity #8-B:	Half Page Ad	\$495
Opportunity #8-C:	Quarter Page Ad	\$350
Opportunity #8-D:	Logo-Only	\$250
Opportunity #8-E:	Business Card-Sized Ad	\$95



Sponsorship Opportunity #9

SPECIAL SKILLSUSA EDITION OF THE NIMS STANDARD

\$2,500

Following the SkillsUSA 2012 National Championships, a special edition of the print newsletter, The NIMS Standard, will be distributed to the entire NIMS network – approximately 7,000 individuals, including industry leaders, companies, associations, technical secondary and post-secondary schools, and representatives from state and federal government.

Sponsorship also includes:

- Your company's logo as a banner across the front page of the newsletter.



- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.

- Your company's logo on the SkillsUSA 2012 National Championships Sponsor

Board, which is displayed to the public throughout the duration of the championships in Kansas City.

Sponsorship Opportunity #10

COMPETITION PLAQUES FOR CNC MILLING FINALISTS

\$2,500

Recognize the achievements of the CNC Milling contestants with a commemorative plaque, engraved with the finalist's name as well as your company's logo. Plaques are distributed by mail to finalists after the championship has concluded.

Sponsorship also includes:

- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.



Sponsorship Opportunity #11

COMPETITION PLAQUES FOR CNC MILLING SPONSORS \$2,500

Recognize the achievements of the CNC Milling sponsors, who train and advise the contest's finalists, with a commemorative plaque, engraved with the sponsor's name as well as your company's logo. Plaques are distributed by mail to finalists after the championship has concluded.

Sponsorship also includes:

- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.



Sponsorship Opportunity #12

COMPETITION PLAQUES FOR CNC TURNING FINALISTS

\$2,500

Recognize the achievements of the CNC Turning contestants with a commemorative plaque, engraved with the finalist's name as well as your company's logo. Plaques are distributed by mail to finalists after the championship has concluded.

Sponsorship also includes:

- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.



Sponsorship Opportunity #13

COMPETITION PLAQUES FOR CNC TURNING SPONSORS \$2,500

Recognize the achievements of the CNC Turning sponsors, who train and advise the contest's finalists, with a commemorative plaque, engraved with the sponsor's name as well as your company's logo. Plaques are distributed by mail to finalists after the championship has concluded.

Sponsorship also includes:

- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.



Sponsorship Opportunity #14

COMPETITION PLAQUES FOR PRECISION MACHINING TECHNOLOGY FINALISTS \$2,500

Recognize the achievements of the Precision Machining Technology contestants with a commemorative plaque, engraved with the finalist's name as well as your company's logo. Plaques are distributed by mail to finalists after the championship has concluded.

Sponsorship also includes:

- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.



Sponsorship Opportunity #15

COMPETITION PLAQUES FOR PRECISION MACHINING TECHNOLOGY SPONSORS \$2,500

Recognize the achievements of the Precision Machining Technology sponsors, who train and advise the contest's finalists, with a commemorative plaque, engraved with the sponsor's name as well as your company's logo. Plaques are distributed by mail to finalists after the championship has concluded.

Sponsorship also includes:

- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.



Sponsorship Opportunity #16

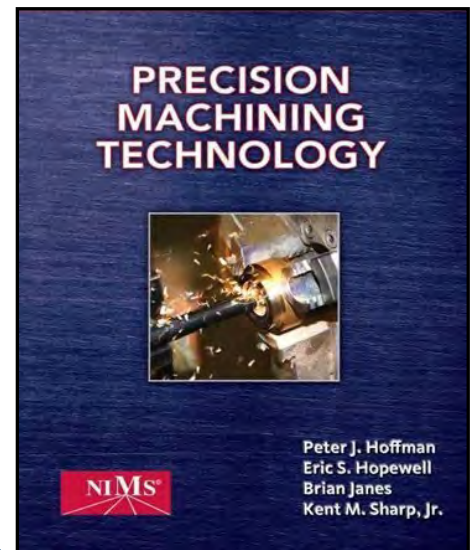
PRECISION MACHINING TECHNOLOGY TEXTBOOK FOR PRECISION MACHINING TECHNOLOGY FINALISTS \$5,325

The NIMS-Endorsed Precision Machining Technology textbook has drawn praise from across the United States since publication in Fall 2010. The textbook aligns with NIMS Machining Level I Skills Standards and serves as an excellent classroom resources at the secondary and post-secondary level.

Supply each of the Precision Machining Technology Finalists with a copy of this text as an incentive and resource for continuing their metalworking careers.

Sponsorship also includes:

- Opportunity to stamp your company's name and/or logo inside the front cover of the textbook.
- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.
- An article to be published on the NIMS website, as well as in the NIMS e-newsletter, and in any print newsletters that are distributed following the championship.



Sponsorship Opportunity #17

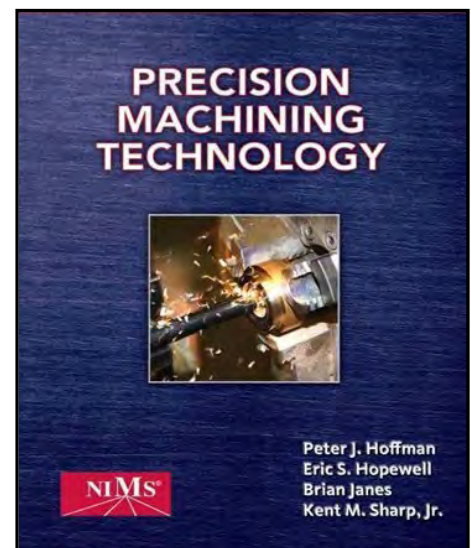
PRECISION MACHINING TECHNOLOGY TEXTBOOK FOR PRECISION MACHINING TECHNOLOGY SPONSORS \$5,325

The NIMS-Endorsed Precision Machining Technology textbook has drawn praise from across the United States since publication in Fall 2010. The textbook aligns with NIMS Machining Level I Skills Standards and serves as an excellent classroom resources at the secondary and post-secondary level.

Supply the Sponsor of each Precision Machining Technology Finalists with a copy of this text for future use inside the classroom.

Sponsorship also includes:

- Opportunity to stamp your company's name and/or logo inside the front cover of the textbook.
- One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.
- An article to be published on the NIMS website, as well as in the NIMS e-newsletter, and in any print newsletters that are distributed following the championship.



Sponsorship Opportunity #18

BRANDED BAGS FOR CNC MILLING FINALISTS

\$5,500

Celebrate the accomplishment in reaching the national-level contest by award each of the CNC Milling Finalists with a backpack featuring logos of your company, SkillsUSA, and NIMS.

Sponsorship also includes:

- A large poster featuring your company's logo and a special message, to be displayed throughout the championships at Metropolitan Community College—Business & Technology Campus and at Bartle Hall in downtown Kansas City.



- One promotional table for display of bags, plus hand-outs, brochures, etc.
 - One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.

**Actual bag may differ from photo*

Sponsorship Opportunity #19

BRANDED BAGS FOR CNC TURNING FINALISTS

\$5,500

Celebrate the accomplishment in reaching the national-level contest by award each of the CNC Turning Finalists with a backpack featuring logos of your company, SkillsUSA, and NIMS.

Sponsorship also includes:

- A large poster featuring your company's logo and a special message, to be displayed throughout the championships at Metropolitan Community College—Business & Technology Campus and at Bartle Hall in downtown Kansas City.



- One promotional table for display of bags, plus hand-outs, brochures, etc.
 - One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.

**Actual bag may differ from photo*

Sponsorship Opportunity #20

BRANDED BAGS FOR PRECISION MACHINING TECHNOLOGY FINALISTS

\$5,500

Celebrate the accomplishment in reaching the national-level contest by award each of the Precision Machining Technology Finalists with a backpack featuring logos of your company, SkillsUSA, and NIMS.

Sponsorship also includes:

- A large poster featuring your company's logo and a special message, to be displayed throughout the championships at Metropolitan Community College—Business & Technology Campus and at Bartle Hall in downtown Kansas City.



- One promotional table for display of bags, plus hand-outs, brochures, etc.
 - One full-page advertisement in the NIMS Official Competition Program Guide booklet, which is distributed to contest judges, volunteers, competitors, their sponsors, and to the general public who visit the championships at Metropolitan Community College – Business & Technology Campus and at Bartle Hall in downtown Kansas City.
- Your company's logo on the SkillsUSA 2012 National Championships Sponsor Board, which is displayed to the public throughout the duration of the championships in Kansas City.

**Actual bag may differ from photo*

Sponsorship Interest Form

To learn more about these sponsorship opportunities, please mark all that are of interest and return this form to NIMS by email at support@nims-skills.org or by fax at (703) 352-4991. A NIMS staff member will be in contact shortly thereafter.

Please select all opportunities that are of interest:

- | | |
|---|-----------|
| #1—NIMS Dinner for Contest Judges & Volunteers | (\$4,500) |
| #2—NIMS Luncheon for Contestants & Sponsors | (\$6,000) |
| #3—Beverage & Snack Service at MCC on June 25 | (\$3,800) |
| #4—Beverage & Snack Service at Bartle Hall on June 25 | (\$3,800) |
| #5—Beverage & Snack Service at MCC on June 26 | (\$3,800) |
| #6—Instructor Scholarships for Sponsors | (\$5,775) |
| #7—Student Scholarships for Finalists | (\$5,775) |
| #8—Championship Program Advertisements | |
| #8-A Full Page Ad | (\$900) |
| #8-B Half Page Ad | (\$495) |
| #8-C Quarter Page Ad | (\$350) |
| #8-D Logo-Only | (\$250) |
| #8-E Business Card-Sized Ad | (\$95) |
| #9—SkillsUSA Edition of The NIMS Standard | (\$2,500) |
| #10—Competition Plaques for CNC Milling Finalists | (\$2,500) |
| #11—Competition Plaques for CNC Milling Sponsors | (\$2,500) |
| #12—Competition Plaques for CNC Turning Finalists | (\$2,500) |
| #13—Competition Plaques for CNC Turning Sponsors | (\$2,500) |
| #14—Competition Plaques for PMT Finalists | (\$2,500) |
| #15—Competition Plaques for PMT Sponsors | (\$2,500) |
| #16—PMT Textbooks for PMT Finalists | (\$5,325) |
| #17—PMT Textbooks for PMT Sponsors | (\$5,325) |
| #18—Branded Bags for CNC Milling Finalists | (\$5,500) |
| #19—Branded Bags for CNC Turning Finalists | (\$5,500) |
| #20—Branded Bags for PMT Finalists | (\$5,500) |

Name

Title

Company

City / State

Email

Phone